

# Market share of civilian energy storage products

Source: <https://www.esafet.co.za/Sat-19-Oct-2024-31515.html>

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Generated on: 2026-04-25 18:59:23

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What is the market share of energy storage in 2024?

By technology, lithium-ion retained 80.2% of the commercial industrial energy storage market share in 2024, whereas sodium-ion is projected to surge at a 37.8% CAGR through 2030. By application, peak shaving led with 21.9% revenue share in 2024; EV fast-charging support is advancing at 28.5% CAGR to 2030.

Is the energy storage industry aligned with the industry's needs?

The country's policy and regulatory framework, while recognising the energy storage assets in the system, is yet to be aligned with the industry's needs. Fundamental regulatory changes are required in areas such as charges payable by the storage units or the tax incidence. Recent steps taken indicate progress.

How will the energy storage industry grow?

The size of the energy storage industry in the U.S. will be driven by rising electrical applications and the adoption of rigorous energy efficiency standards. The industry's growth will be aided by a growing focus on lowering electricity costs, as well as the widespread use of renewable technology.

What is the business case for energy storage?

Critical systemic requirements such as network reliability, capacity planning and clean power procurement are setting the pace of change in the US energy storage market. An outsized growth in solar PV projects and the policy incentives for cleaner energy sources reinforce the business case of energy storage.

Energy storage systems (ESS) are the fastest-growing source segment in the U.S. energy storage market by source. Given their important role in ensuring that power grids are balanced and can ...

Driven by the increasing need for dependable, effective, and sustainable energy solutions, the world Energy Storage System (ESS) Market is growing strong.

The U.S. energy storage market size crossed USD 106.7 billion in 2024 and is expected to grow at a CAGR of 29.1% from 2025 to 2034, driven by increased renewable energy integration and grid ...

By geography, North America commanded a 36.3% share of the commercial industrial energy storage market size in 2024, and Asia-Pacific represents the fastest growing region with a ...

Batteries accounted for 53.84% of the 2025 energy storage market size, anchored by LFP and growing sodium-ion volumes, while hydrogen storage is forecast to expand at a 38.50% ...

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Growing demand for efficient and competitive energy resources is likely to propel market growth over the coming years. The Asia Pacific was the largest segment in 2022 and accounted for more than ...

Battery storage is expected to consolidate its position as the leading technology in the overall storage type segment, accounting for nearly 53 percent of the US energy storage market share in 2025.

Grid/Utility Services commands 53% application market share, providing bulk power management and renewable integration services, while Residential applications demonstrate the ...

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